

SIOUXLAND, IA-NE-SD LABORSHED AREA

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RELEASED
2025

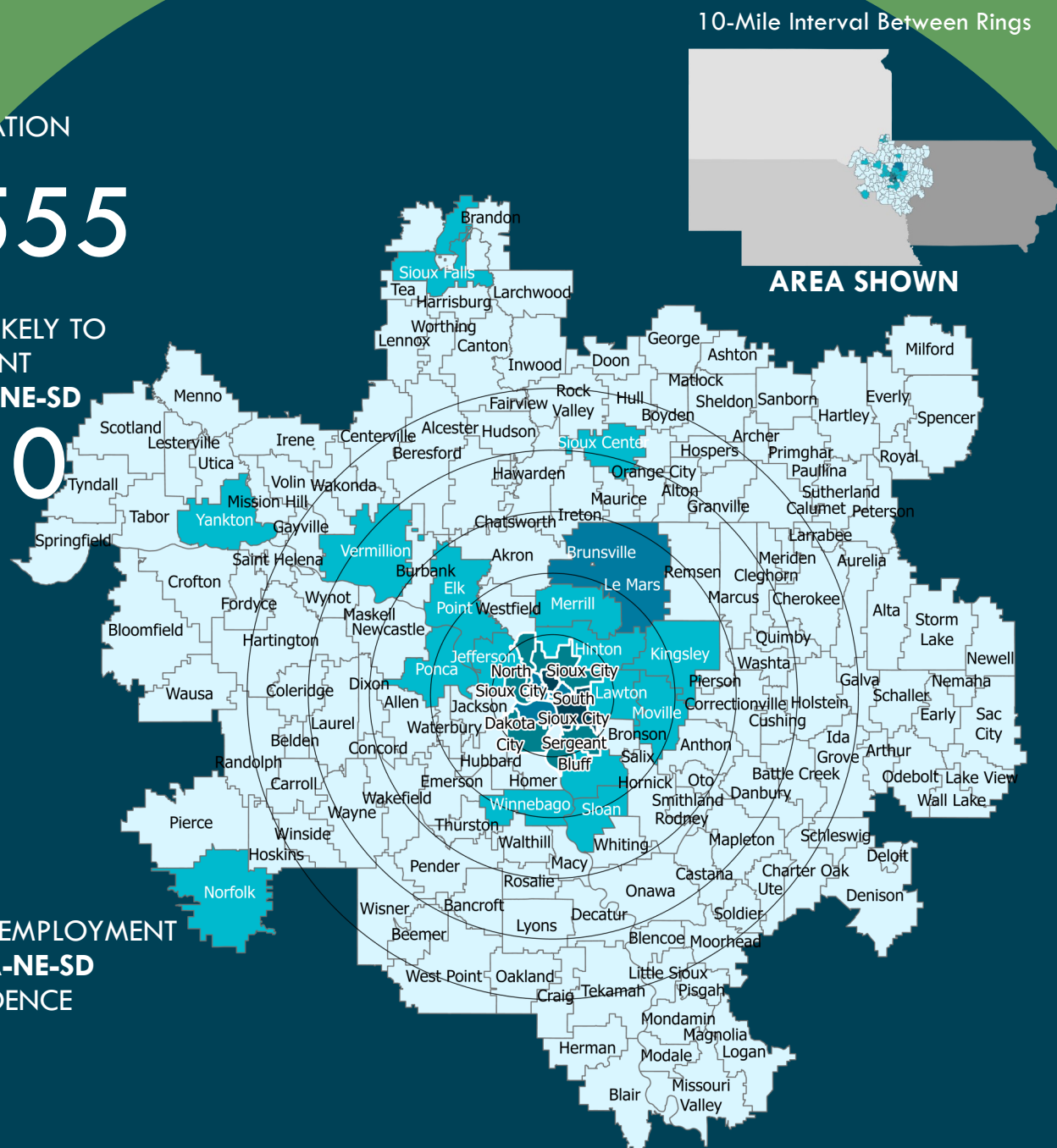
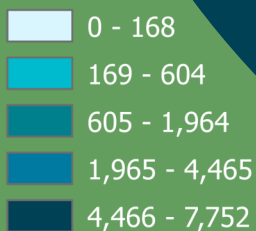
ESTIMATED POPULATION AGES 18-64

410,555

ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN **SIouxLAND, IA-NE-SD**

45,310

LIKELY TO CHANGE/ACCEPT EMPLOYMENT IN **SIouxLAND, IA-NE-SD** BY PLACE OF RESIDENCE (PER ZIP CODE)



A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Siouxland Laborshed area.

The employed
are currently
commuting an
average of—

14

miles one-way
for an
employment
opportunity

18
minutes

(358,415)	87.3%	Employed
6.7%	(27,507)	*Unemployed
2.3%	(9,443)	Homemakers
3.7%	(15,191)	Retired

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.

Employed -
Likely to Change Employment **26.9%**



Homemakers -
Likely to Accept Employment **42.9%**



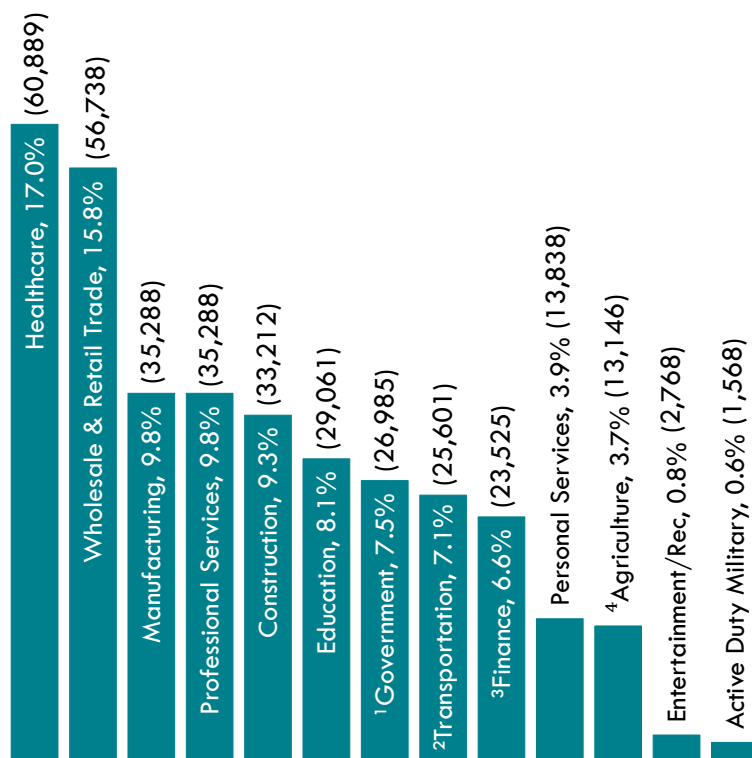
Unemployed -
Likely to Accept Employment **57.5%**



Retired -
Likely to Accept Employment **36.4%**



**Totals may vary due to rounding.*



³Finance, Insurance, & Real Estate

²Transportation, Communications, & Utilities
⁴Agriculture, Forestry, & Mining

FULL-TIME EMPLOYED		
	Paid Vacation/ PTO/Sick Leave	95.2%
	Health/Medical Insurance	91.5%
	Pension/Retirement /401k	89.7%
	Paid Holiday	87.5%
	Dental Coverage	86.5%
	Vision Coverage	83.2%
	Life Insurance	82.2%
	Disability Insurance	80.2%
	Flex Spending Account	64.9%
	Prescription Drug Coverage	56.6%

EMPLOYED: LIKELY TO CHANGE

- An estimated **35,663** employed individuals are likely to change their current employment situation for an opportunity in Siouxland.

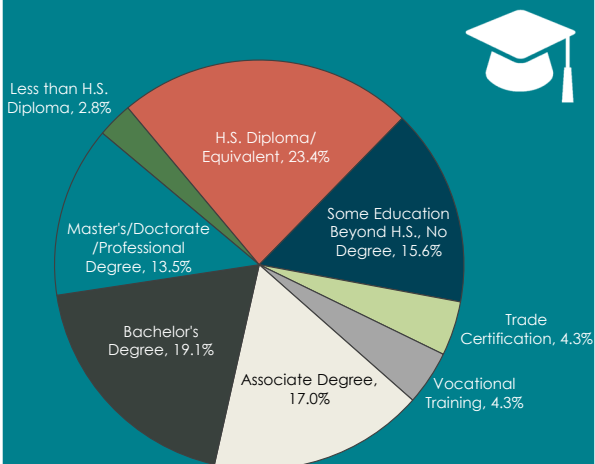
- Current occupational categories:

Professional, Paraprofessional, Technical	29.7%
Production, Construction, Material Moving	23.9%
Services	17.4%
Managerial	14.5%
Sales	7.2%
Clerical	5.8%
Agricultural	1.5%

- Current median wages: \$

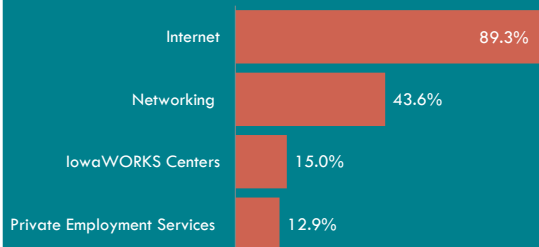
- \$22.00/hour and \$72,000/year
- \$25.00/hour - attracts 66%
- \$28.89/hour - attracts 75%

- 73.8% have an education beyond HS



- **30.5% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **11 miles/17 minutes** (one-way) to work
- Willing to commute an average of **29 miles/36 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **3,085** unemployed individuals are likely to accept employment in Siouxland.

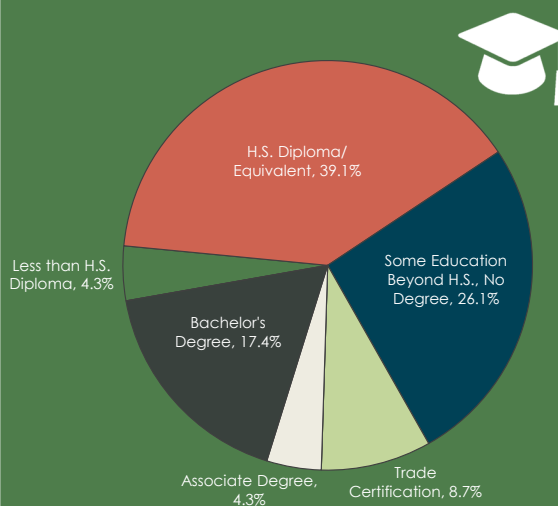
- Former occupational categories:

Production, Construction, Material Moving	40.9%
Sales	18.2%
Services	18.2%
Managerial	9.1%
Professional, Paraprofessional, Technical	9.1%
Clerical	4.5%
Agricultural	0.0%

- Median wages: \$

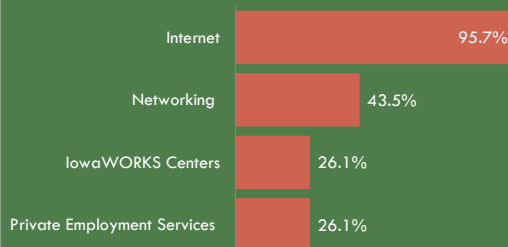
- \$17.00/hour - lowest willing to accept
- \$18.00/hour - attracts 66%
- \$20.25/hour - attracts 75%

- 56.5% have an education beyond HS



- **60.9% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **21 miles/36 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Siouxland is estimated at 12.3 percent—approximately 7,386 people live in Siouxland and work in other communities.

Most of those who are out commuting are working in Le Mars, IA and Winnebago, NE.

Nearly one-third (31.6%) of out commuters are likely to change employment (approximately 2,334 people).

47.4% earn an hourly wage—median wage is **\$27.00/hour**
42.1% earn an annual salary—median salary is **\$82,500/year**.

7,386
people live in
Siouxland
and work
elsewhere



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

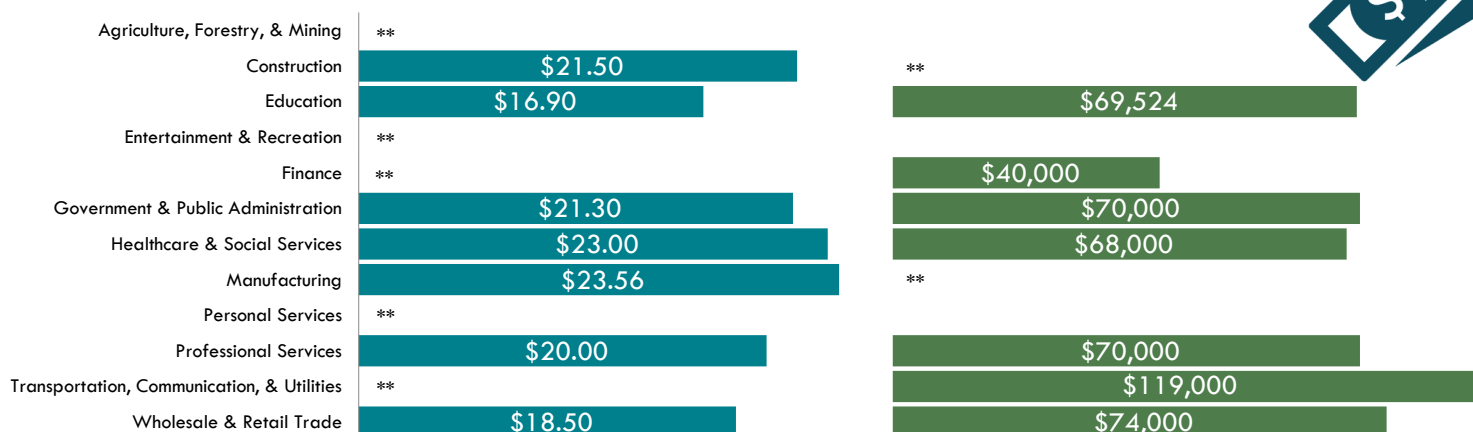
 Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	44.4%	11.1%	11.1%	22.2%	0.0%
Education	80.0%	0.0%	13.3%	6.7%	60.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	83.4%	0.0%	0.0%	16.7%	66.7%
Government & Public Administration	77.0%	15.4%	0.0%	23.1%	38.5%
Healthcare & Social Services	87.7%	18.8%	6.3%	18.8%	43.8%
Manufacturing	64.0%	28.0%	12.0%	8.0%	16.0%
Personal Services	**	**	**	**	**
Professional Services	57.9%	0.0%	5.3%	26.3%	26.3%
Transportation, Communication, & Utilities	90.0%	30.0%	10.0%	10.0%	40.0%
Wholesale & Retail Trade	64.8%	24.3%	8.1%	10.8%	21.6%

Top percentages among industries per education level are highlighted in the table. **Insufficient survey data/refused

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage

■ Median Annual Salary



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
 Inadequate Hours	1.3%	464	 Mismatch of Skills	10.8%	3,852
 Income	0.5%	178	 †Total	11.7%	4,173

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



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